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SMALL BUSINESS & PROCUREMENT EXPO

Friday, March 9, 2012

WELCOME, EXPO ATTENDEES!

Dear Expo Attendees:

Thank you for participating in Southwest Brooklyn's second annual Brooklyn Small Business and Procurement Expo. A number of exhibitors from the public and private sectors are here to meet you and to discuss business and procurement opportunities with their respective organizations. Our exhibitors represent a variety of governmental agencies and private sector organizations, but they have one thing in common; they all purchase goods and/or services necessary for the growth and stability of our economy. The goal of this Expo is to serve as a stimulus for business growth, economic development and the creation of jobs.

LaGuardia Community College Business Services and the Southwest Brooklyn Industrial Development Corporation (SBIDC), our sponsors and strategic partners are committed to making business and procurement opportunities available to small business owners in the Brooklyn and greater New York Metropolitan area.

Once again, thank you for attending and we look forward to seeing you at other business and procurement events in the future.

Sincerely,

Linda Mellon
Executive Director,
LaGuardia Business Services

Bryan Barrett
Director of Business Services,
Southwest Brooklyn Industrial
Development Corporation

Table of Contents

- Welcome1
- Hosts2
- Sponsors3
- Media Sponsors ..4
- Strategic Partners ..5
- Agenda6
- Government Agency Exhibitors8
- Booth Exhibitors ..12
- Exhibitors13
- Shuttle Bus
- Schedule19
- Notes20

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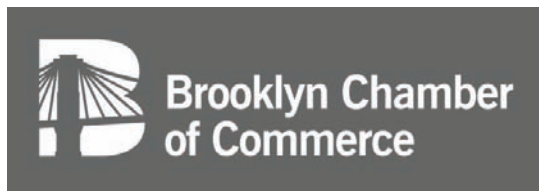
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AGENDA

8:00 am – 3:00 pm

Registration

9:00 am – 9:45 am

Master of Ceremony - Edgard Hernandez, Director, LaGCC PTAC

Color Guard Performance

Aviation High School, J.R.O.T.C

Opening Ceremonies

Dave Meade, Executive Director, SBIDC

Bryan Barrett, Director of Business Services, SBIDC

Linda Mellon, Executive Director, LaGuardia Business Services

Speakers

Diana Reyna, NYC Councilwoman and Small Business Chair

Seth Pinsky, President of NYC Economic Development Corporation

9:45 am - 10:30 am

Workshop 1

Developing Growth Strategies

Paisley Demby, Director, Goldman Sachs 10,000 Small Businesses

10:35 am – 11:20 am

Workshop 2

Kosciuszko Bridge Project & Opportunities for Increased DBE Participation

Robert Adams, P.E., Project Manager, NYS Dept. of Transportation

Helen Neuhaus, President, Helen Neuhaus and Associates

Elizabeth Perdomo, USDOT Small Business Transportation Resource Center

Noon – 1:00 pm

Lunch - Exhibitors & Ticket Holders

Speakers

Velmanette Montgomery, New York State Senator

Nydia M., Velazquez, U.S. Congresswoman

1:00 pm – 1:45 pm

Workshop 3

Construction Loan Program

Kelvin Collins, Director, NYC Business Solutions Industrial & Transportation at NYC Department of Small Business Services

1:50 pm – 2:35 pm

Workshop 4

Attaining Opportunities with NYCEDC

Bomi Kim, Director & Vice President Opportunity M/W/DBE
New York City Economic Development Corporation

John Rooney, Program Manager Opportunity M/W/DBE

Claudia Flores, Program Manager Opportunity M/W/DBE

3:00 pm

Closing Remarks

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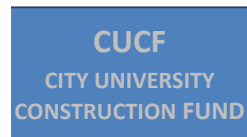
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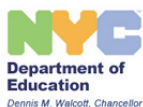
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On the occasion of its 2nd Annual Brooklyn Small Business & Procurement Expo, the Port Authority of NY & NJ salutes the Southwest Brooklyn Industrial Development Corporation for building a more diverse and competitive business climate.

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